

Seminar ‘Are you ready to publish? The importance of being open’

Date: 20 SEP 2017

Wednesday September 20th 2017, experts on the impact in scholarly publishing lead you through the complex world of academic publication, open access, open science and researcher’s impact.

Date	Time	Location	Costs
20 Sep 2017	13:30-17:15	Science Centre, Delft Mekelzaal	Free

A lot is involved when publishing an article. From choosing the audience, choosing a journal, dealing with reviewers, editors and publishers. And what about open access opportunities? You want to comply with the TU Delft requirements on Open Access but want to know how this will affect your academic impact at the same time. Representatives from the publishers world will also present their perspective. Learn more about what ‘Open’ can mean for you, how TU Delft supports and promotes Open Science.

About the preliminary Programme and the speakers:

13:30 **Arrival and coffee**

14:00 **Opening and welcome**
Chair: Dr Alenka Prinčič, Head of Research Support at TU Delft Library

14:05

Research metrics and the open science development

Dr. Thed van Leeuwen, senior researcher at the CWTS of Leiden University

In this presentation we will discuss research metrics and the ways these can be used to monitor research performance in the era of open science/open access. In the lecture we will discuss the issues related to open access publishing, the ways that can be measured, and the problems that occur during those measurements. Next to the classical bibliometric approach, we will also focus on the more recent altmetrics techniques that are available, in assistance of research performance assessments. In the presentation we will also consider the effects on the academic career, when we are all supposed to play the open science game.



Dr. **Thed van Leeuwen** is a senior researcher at the Leiden University based Center for Science & Technology Studies (CWTS). Originally a Msc in Political science from the

University of Amsterdam, Thed holds a Phd in the Quantitative Studies of Science & Technology from Leiden University. As an academic institute, CWTS serves many clients with their contract research supplying bibliometric data for research assessment procedures. Thed is appointed at CWTS for over 25 years. As a coordinator and senior researcher, Thed has contributed to over 500 bibliometric studies, which range in level of application from the national level to research group level. As such, the data contained both descriptive bibliometric data as well as more evaluative bibliometric data..

14:40

Open Up to Opportunity: how to get your work discovered by choosing the right publisher

Dr. Laura M. Henderson, Editorial Program Manager, Humanities & Social Sciences and Physical Sciences & Engineering, Frontiers Media SA

Today's academic world is changing more rapidly than ever, and academics must 'publish or perish'. But how can you choose where to submit your manuscript to? What are the differences between the Open Access formats – Green, Gold, and more? When choosing a publisher, you know that peer review and indexing are major quality indicators, but what other services should you look for, and how do these benefit your research engagement?

Let's talk about why Open Access works for authors and what discoverability tools a top-level academic Open Access publisher should offer: from article-level to author impact metrics and networking tools, to community engagement and targeted research promotion. Frontiers is a Gold Open publisher, and was born digital, with the aim of constantly innovating to challenge and improve academic publishing - find out how much more you can get out of your publications!

[Laura Henderson](#), Editorial Program Manager Frontiers Media SA



From a background in Medieval Literature, Laura moved to work in the STM Editorial teams of a major university press, and rose to commissioning level. After a subsequent role as Editor-in-Chief at a digital content company, she joined Frontiers in early 2016. Passionate about open access, and publishing innovation, she is excited to be working with two portfolios of younger journals, helping to create and implement strategies for developing them into world-class publishing outlets.

15:15

Short Break

15:30

Making an Impact with Open Science and Social Media

Drs. Roy Meijer, Science Information Officer TU Delft

This fall, the TU Delft online course 'Making an Impact with Open Science' will start. This course aims to help you become a more visible and impactful researcher by reaping the benefits from Open Science principles, with which you will get hands-on experience. Another topic in the course is how to employ social media to increase the visibility and impact of your research. Course lecturer Roy Meijer will tell you more about this aspect of 'making an impact'.



Roy Meijer is Science Information Officer at TU Delft. He thought the best way to learn how 'social media' works is to actively engage in and with it, which he did. Tweeting extensively <https://twitter.com/roymeijer> and blogging on a regular basis <https://roymeijer.wordpress.com/>, he has built up practical experience on how science and social media can combine, and in general is on a continuing mission to get more scientists to actively engage on all kinds of social media platforms.

16:10

Taking Open Access to the Max

Dr. Frank van der Hoeven, Director of Research of the Faculty of Architecture and the Built Environment and associate professor Urban Design at TU Delft.



Tools for Open Access tools are plenty. Most often they lack a careful design approach that we need to appeal to the community of designers, planners, architects. In the presentation, our work on Open Monograph Press and Open Journal Systems is shown to address this issue. Now let's assume that we can get these designers and architects on board and they at least some of them would fully embrace open access and decide to take it to the max, where could this lead us?

Dr. Frank van der Hoeven is responsible for the development of the research portfolio of the Faculty of Architecture and the Built Environment at TU Delft, the policy on open access publishing, and for the position of built environment in the Dutch creative industry. He conducted his PhD research in the field of underground space technology and multifunctional and intensive land-use. Topics that he is involved in are urban underground space, multi-functional land use, sustainable mobility, high-rise urban development, greenhouse horticulture, climate change, urban heat islands, remote sensing. Board member of the Royal Netherlands Archaeological Society KNOB.

16:50

Drinks

The seminar is especially designed for starting authors and PhD candidates.

Participating students can earn 0.5 credits by printing and taking the [Course Attendance Form](#) to the seminar.

Teachers and senior staff as well are welcome to attend. No fee, just [register here](#) !

This seminar is organized by the Research Support team of TU Delft Library.

Contact us at researchsupport@tudelft.nl.